



PROGRESSIO

**empower**  
Together we'll change our world



# Local Leader Action Kit

Communities around the world face some big and serious problems.

**It's time for ACTION.**

Brought to you by Progressio. People powered development.

# In this Action Kit:



**I'm a Local Leader**  
*what next?*



**I've got a great idea...**  
*how can I make it happen?*



**I can't do that!**  
*what about training, skills and knowledge development?*





You're now part of a passionate nationwide team of young adults committed to working alongside communities around the world as they overcome poverty.

This Action Kit will tell you what you need to know about Empower, how you fit in and how you can make a big difference to communities around the world.

**Good luck!**

# I'm a Local Leader

## *what next?*



### **Empower Local Leaders are the heart of Empower.**

A passionate nationwide team of young adults, we're committed to acting in the UK to overcome poverty around the world.

### **Keep your phone on!**

Your nearest Regional Mobiliser will get in touch for a chat. Your contacts will be available to other Regional Mobilisers and other Local Leaders – you'll get the details of everyone else from your Regional Mobiliser.

### **Think action.**

You'll need to think about what you want to do over the next year, and set a target with your Regional Mobiliser. It doesn't have to be much, but it does have to be something that will help change our world. A 10k, a club night, a flash mob?

### **Get creative.**

All Local Leaders should aim to raise £250 a year. That's about what it costs to support two people to change their lives with Progressio. Get thinking about the kinds of things you'd like to do to raise it!

### **Be ready.**

From time to time you'll get campaign actions from Progressio by email or in the post. You can post the email ones on Facebook or email them to your friends and family. Some might be special actions that you'll need to take to your community.

### **Get your diary out.**

There might already be some dates to get in your calendar, especially any training, festivals or events. Put them in now!

# I've got a great idea...

*how can I make it happen?*

There are a lot of ways to play your part in tackling poverty around the world. Whether you want to tell stories from your own experiences, hold an event to raise awareness of an issue you care about, hold the world's greatest fundraiser, get together with other Local Leaders near you for a well-earned drink, or have an idea for some training that you think would make a big difference to you, it's all possible.

## How about these 3 steps?



### Step 1

Call your Regional Mobiliser. Life's easier if you get help. They can help you think through your idea and what help you'll need. And they have some money too, so that might be useful.



### Step 2

Get some resources. There are resources to help you at [progressio.org.uk/empower](http://progressio.org.uk/empower) on all kinds of topics. If you need a how-to on event promotion, or a primer on HIV and AIDS, everything is there. Don't have something? Contact [campaigns@progressio.org.uk](mailto:campaigns@progressio.org.uk)



### Step 3

Tell other people. You'll have Local Leader contact details – why not give some people near you a ring and see if they want to help?

**You'd be surprised!**

# I can't do that!

*what about training, skills and knowledge development?*

As a Local Leader you'll already have a load of amazing specific skills and knowledge about international development generally. Much of it will have been finessed overseas on voluntary placements. You are already awesome.

But sometimes we're out of practice, need a booster or don't know something. That's totally fine, and there are a few places where you can get what you need.

## The Local Leader Winter Weekender

Open to all Local Leaders, the Winter Weekender will give you new skills and knowledge, or refreshers, in most of what you need. It's the kick-off for the Empower year and includes skills development, improving topic knowledge, amazing speakers, time for reflection, time for planning in regions and social time. **Be there.**



### Topic-specific days

Through the year, Local Leaders are also invited to a small number of days organised by the Regional Mobilisers in collaboration with Progressio HQ staff. Watch out for those.

### Regional Mobilisers

Fount of all knowledge, firm foundation and actor of amazingness, our Regional Mobilisers are able to answer most questions. Start there.

### Other Local Leaders

You won't be surprised to know that most people have been there and done that. Call some people, email or Facebook them. Like you, they're fine with being called up.

### Progressio

There are experts in London (and more around the world) who can help you with any question you have. If you get no luck from your Regional Mobiliser or other Local Leaders, you can email [campaigns@progressio.org.uk](mailto:campaigns@progressio.org.uk) and the most knowledgeable person we can find will get back to you.



In 1940, young adults in the UK started a “campaign of prayer, study and action to unite the citizens of this country in support of future peace”. That wartime campaign became today’s Progressio.

For Progressio’s young founders, peace was the biggest challenge of their time. Now we must unite again. Poverty is the challenge of our time.

[campaigns@progressio.org.uk](mailto:campaigns@progressio.org.uk)

**Units 9–12, The Stableyard, Broomgrove Road, London SW9 9TL • Tel: +44 (0) 20 7733 1195**

Progressio helps people gain power over their lives and overcome barriers that keep them poor.

Registered in the UK as a charity *no 294329* and a company limited by guarantee *no 2002500*